

VERACITY EXPANDS SENIOR LEADERSHIP TEAM IN EUROPE



FOR IMMEDIATE RELEASE

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Veracity Worldwide, the premium strategic advisor on political, corruption, and reputation risks in challenging markets, is pleased to announce the addition of Piers Cumberlege as Chairman, Europe. In this capacity, Piers will build client relationships and position Veracity for continued growth in the UK and Continental Europe. He will also help the firm expand its portfolio of Japan-based clients.

“Piers brings to Veracity Worldwide a wealth of cross-sector experience working in and with multinationals, private equity management, governments, and civil society organizations. His perspectives on managing investments in complex market and regulatory environments will be invaluable to our client base,” said Steven Fox, CEO of Veracity Worldwide.

From 2009 to 2014, Piers headed the World Economic Forum’s relationships with its Strategic Partners and the leading global professional services firms. He has also held a variety of leadership roles in the emerging markets private equity, infrastructure, telecommunications, and manufacturing sectors, and he is a director of CARE Canada. Piers has served on the boards of several listed and private companies in Europe, North America, and Russia. He has structured and managed public-private partnerships and served as a government advisor on corporate affairs, trade, and investment policy related to Africa, India, Russia, Japan, and China. Piers holds a master’s degree from Oxford University and a graduate business degree from Coventry University, and speaks French, Italian, German, Russian, and Japanese.

ABOUT VERACITY WORLDWIDE

Veracity is the premium advisor on political, corruption, and reputation risks in challenging markets. We combine an extensive network of sources with a rigorous methodology to gather and analyze obscure information and provide advice that is clear and fully contextualized. Our work enables clients to make confident, informed decisions in even the most difficult markets. Veracity has offices in New York, London, and Singapore, and a global network of regional advisors.

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